



Christianne (Ysh) Ramos

Creative Engineer | Marketer | Content Creator

Delft, Netherlands · remote-ready

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Ysh of all trades.

An all-in-one creative engineer with 15+ years in marketing and content. I take ideas from sketch to print to screen myself, then market them and create the content that sells them.

+435%

social media audience growth for a tech brand I run content for

15+ yrs

creating content, on and off camera

100+

videos, posts and campaigns created and published

One-woman team.

Marketer first.

I plan the campaign before I press record. Launch strategy, content calendars, audience targeting, email, social and PR, plus the interfaces and words people meet along the way, all tied to numbers I can report back on.

Product launch campaigns across email, social and PR

Content strategy and calendars that match go-to-market dates

Copywriting since 2012, leading creative teams of up to 6

Six brands built from the ground up: positioning, voice and launch

UX/UI design and UX writing: apps, websites and landing pages people find easy to use

Creative writing: scripts, stories and copy with a voice of its own

Three degrees: MSc Global Digital Marketing, BSc Aeronautical Engineering, BA Interdisciplinary Studies

Content creator

Scripting, filming and editing, from long-form tutorials to short-form video. Confident on camera, from television to the Miss Nederland 2026 stage.

Product creator

3D design in Blender, Fusion 360 and SolidWorks, printed on my own machines.

Programmer

Arduino builds, interactive demos, and websites in HTML, CSS and PHP.

Game developer

Gamer at heart. I design and code games, like a voice-controlled arcade game, and I have run the player community for a cloud gaming platform.

Creative designer

Anything under the sun: sketching, graphic design, animation, fashion and interiors. If it can be designed, I want to make it.

Tools Blender · Fusion 360 · SolidWorks · Premiere Pro · CapCut · Adobe CC · Seedance and AI video · Arduino · HTML/CSS/PHP · Meta, LinkedIn and Google Ads · Discord

Experience.

2024 – now

Marketing and Communications Officer · Innatera (neuromorphic AI chips), Delft

Grew the brand's social audience +435% (about 2k to 10.7k). Run paid campaigns on LinkedIn, Meta and Google and make all the creative. Product-designed, 3D-printed and programmed every trade-show demo. Launch campaigns incl. the Radar Reference Design with Socionext.

2022 – 2023

Social Media and Community Manager · Utomik (cloud gaming), Eindhoven

Owned social channels and the Discord player community.

2021 – 2022

Senior Account and Communications Manager · Intelligent Sales Netherlands, Rotterdam

Managed B2B client accounts and communications.

2020 – 2021

Lead of Media and Communications · Lunar Zebro, TU Delft

Led the team telling the story of the smallest rover planned for the Moon.

2019 – 2020

Creative and Digital Marketing Director (founder) · Cocoa Storms, Metro Manila

Concepts, scripts, video, 3D animation and AR for clients.

2013 – 2017

Senior Marketing and Communications Manager · Angel Drops Trading, Metro Manila

Led marketing, content and brand copy; managed a team of 6.

2012 – 2013

E-Commerce Copywriter and Team Manager · US Auto Parts, Metro Manila

Copy for e-commerce, email, web and social; managed a team of 4.

Founder and owner · Six businesses

Built each brand from the ground up: positioning, voice and launch.

Content I create.

Concept, script, filming, on camera and edit by me · watch them at [yshramos.nl](https://www.yshramos.nl)



Hairdreams
Take it as a sign



Hairdreams
A fairytale, told in hair



Boujee Originals
Cinderella, but make it boujee



Hairdreams
Summer, worn in your hair



GlamGuru
Silky Sculpt, the campaign cut



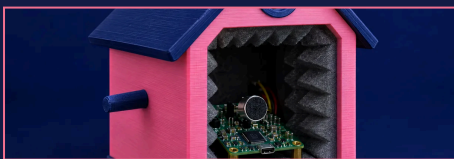
GlamGuru
A bad hair day, rescued



Earth water
One sip, another world

Products I build.

Concept renders of the products I design, 3D print and program



Quiet box

A printed enclosure that keeps trade-show hall noise away from an audio evaluation kit, so voice demos still work on a loud floor.



Waving cat

A printed toy whose paw waves faster as a visitor walks closer, driven by a distance sensor and a servo.



Voice arcade

A Frogger-style game you play with your voice: say left, right or up and the frog moves.

Hi, I'm Ysh.

On camera and stage: TV host in Malaysia, event host in the Philippines, peace and social change negotiator in South Korea

Pageants: Miss Nederland 2026 3rd Runner-Up and Miss Social Media, Miss Randstad 2026

Built: Bloei, an app that helps women find hobbies, classes and workshops at any age, and [yshramos.nl](https://www.yshramos.nl)

Off the clock: Pokémon (Mew!), my chihuahua Truffle, bouldering, rollerblading, projection mapping

Education

MSc Global Digital Marketing · University of Essex · 2023

BSc Aeronautical Engineering · Inholland · 2022

BA Interdisciplinary Studies (Communication and Information Design) · Ateneo de Manila · 2012